

RSB Digital Photography



PHOTOGRAPHY & MEDIA SOLUTIONS THAT WORK FOR YOUR SCHOOL.

RSB Digital Photography provides unique and creative photography and uncompromising quality for the students and staff members of your school. At the time of the teacher's preplanning we will photograph the school staff for use in ID badges and on the school's website.

During the Fall Session and Spring Session we offer three individual portrait options for your students. The Fall Session includes a standard school portrait on a school approved background, a seasonal themed personality portrait and a black and white portrait. The Spring Session includes two seasonal themed personality portraits, and a full class portrait. Make-up days for students who missed the original picture day will be scheduled so that all student's families have the ability to purchase school photographs and so that no student is excluded from the yearbook.

Photographs on our order form can be purchased individually and not in packages. Since there will be three different and unique photographs to choose from this a-la-carte approach will result in more purchases per family. We also allow for the purchase of any photos during the school year but shipping charges may apply. All purchased photographs will be delivered to the school within two weeks of the payment deadline. Yearbooks will be available during the last week of school and preorders will be taken 60 days prior to the delivery date.

There is a difference when you choose RSB Digital Photography.

Unique School Photography

SERVICES

Students, Staff, and Fundraising Photography

Creative school portraits taken in the Fall and Spring that include standard and seasonal backgrounds and a class picture.

Unique Portraits & Products

Studio quality portraits, professional prints and a fast delivery. Standard & special prints are available as well as Yearbooks.

Quality That is Affordable

Prints are created on Kodak Professional Archival Papers and are more affordable and are better quality than any other studio will offer.

Profit for your School

We offer schools 10% of the sales profit from all orders placed. This is paid after orders are delivered.



DeLand, Florida

407.777.0418 office

407.222.5227 cell

www.rsbdigitalphotography.com

www.rsbdesigngroup.com

RSB Digital Photography

Greetings and thank you for taking a moment out of your busy schedule to look over this proposal. My name is Robert Brown and I am the owner of RSB Digital Photography which is the Pro Photo division of my RSB Design Group business. I have been a professional photographer and website designer since 1998 in the Central Florida area. In the past, most of my work was concentrated on a few select businesses that I exclusive contracts with but I am now expanding my work to include schools and businesses that require unique, high quality and affordable photographic services.

I can provide your school and it's students a level of school photography that until now was never available. Our process and prints are of the highest quality and parents will love the ability to choose from different poses, backgrounds and not being forced to purchase packages with items that are not wanted. In addition to this we have the ability to create the school yearbook and ensure that during the photography process that no student is left out. We can also tailor the backgrounds of the photographs to suit the nature of the school. The standard school photos will also be made available to the school on a CD for student records.

Our order process and photo delivery are simple ... the parents can choose one or all of the poses available and what quantity of each size they prefer. An order summary is sent to the individual teachers and as long as the order is placed prior to our noted deadline the photos will be delivered to the school in two weeks. Any orders placed outside of the deadline dates will incur a small shipping charge unless five or more orders can be combined. Yearbooks will be available at the end of the school year. Parents will have the option of purchasing the yearbook in book form, DVD or both.

The page following this letter is a sample order form with photography examples at the top. We are in the process of refining and streamlining our order process so there may be slight modifications to the order form in the future. There may be additional products available at the time of order.

Please do not hesitate to contact me if you have any questions regarding this proposal. My cell phone and office number on this letter for your convenience. Thank you for your consideration and have a great day!

Sincerely,



Robert S Brown

RSB Digital Photography

Photography Highlights

- Photographs are available a-la-carte and in sizes including 11x14, 8x10, 5x7, 4x6, and wallet size. Also available are metal prints, wall standouts and key chains.
- All photos are printed on archival quality Kodak paper so they will last for years to come.
- During the Fall and Spring Sessions three individual photos will be available for purchase.
- Yearbooks will be created in book form, DVD with music and electronic for emailing.
- School fundraising opportunities available.
- 10% of sales profits are donated to the school.



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Ivy Hawn Charter School

Student Name _____

Grade 5 _____

RSB Digital Photography

Please return your order by:

01 / 01 / 2012

We appreciate your business!



Traditional Portrait



Fall Portrait



Black & White Portrait

All portraits and products are purchased individually for your convenience. You only order the sizes and poses that you want. Write in the quantity of each portrait and size that you would like to order. For example, if you would like one 8x10 in all three poses then write a one in the 8x10 row under all three columns labeled traditional, fall and black and white. Again you are in charge of your order.

Size / Product	Price	Traditional	Fall Portrait	Black & White	Total Price
11x14	\$28				
8x10	\$8				
5x7	\$4				
4x6	\$2				
Wallet (4 each)	\$3				
11x14 Standout	\$80				
8x10 Standout	\$50				
8x10 Metal	\$50				
Trading Cards	\$20				
Keychain	\$6				

Subtotal

Shipping*

TOTAL

Parent Name: _____

Address: _____

City / State / Zip: _____

Email: _____

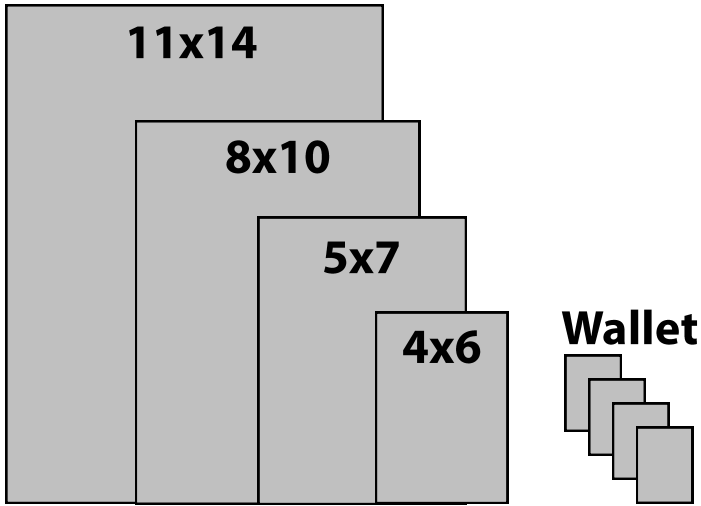
*There is a \$6.00 shipping charge for orders placed after the

Credit Card: _____ Cardholder Name: _____

Check Number: _____ Email Address: _____

Money Order (*Do not Mail Cash*) Signature: _____

Your Portrait Options



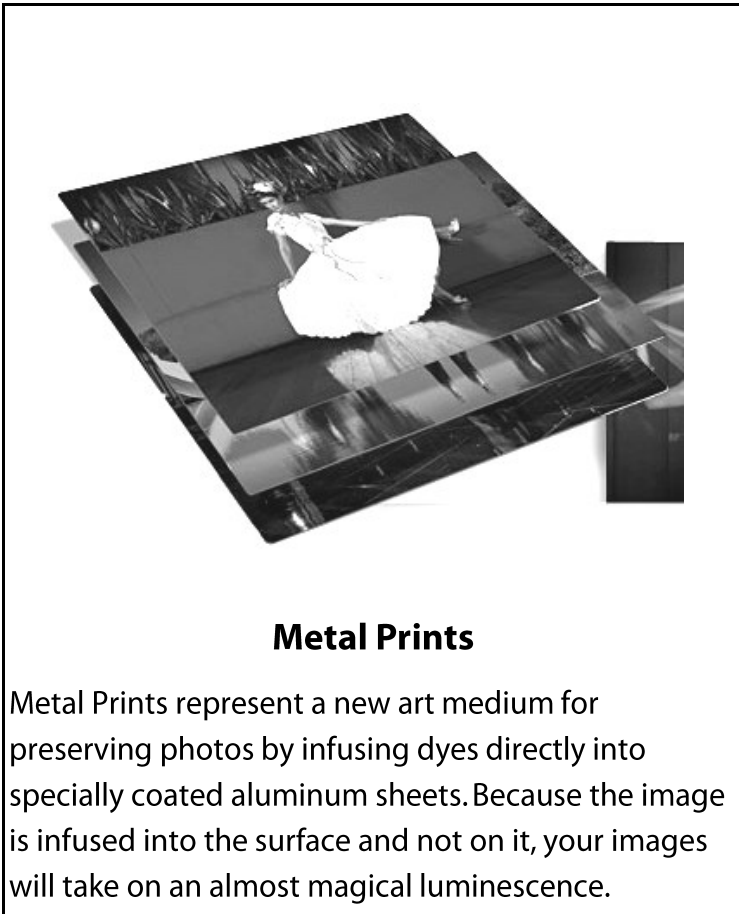
Kodak E Surface Prints

Kodak Professional Supra Endura VC Digital Paper is by far our most popular paper. Accurate and brighter colors are just a few of the attributes to describe E-Surface paper. All standard framing sizes are available including 11x14, 8x10, 5x7, 4x6 & wallet size.



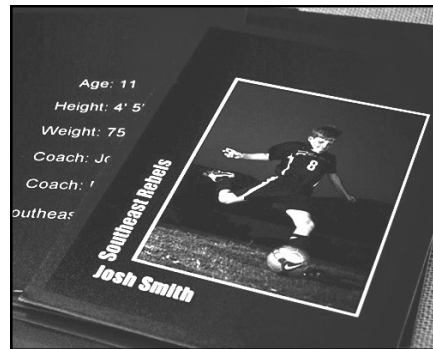
Standouts

Standouts are our newest addition. Standouts are mounted on a 1.5" foam core and have a textured black vinyl band around them. They come ready to hang and provide a beautiful and durable addition to any room.



Metal Prints

Metal Prints represent a new art medium for preserving photos by infusing dyes directly into specially coated aluminum sheets. Because the image is infused into the surface and not on it, your images will take on an almost magical luminescence.



Trading Cards & Key Chains

Trading cards & key chains are perfect for anyone who likes a fun, whimsical way to display a photograph. The trading cards are available in sets of 12 and the key chain photos are duplicated on the front and back.

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407-777-0418 or 407-222-5227

A portion of the proceeds from your portrait order are donated to your school.